# 2013 - 2014

# PRESENTATION FOLDER CATALOG



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# LAMINATED SHORT RUN FOLDERS

# When it comes to short-run folders...

**Less is More!** 

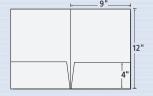


Upscale finishes on short runs for the custom effect you want.

**Choose from two finishes:** 

**Gloss Lamination**An ultra-smooth coating that makes your folders glossy and durable.

- Matte Lamination
  Gives folders a luxurious
  matte finish feel.
- Print 4-color process one side (front & back covers and pockets) with your choice of coating.
- Stock: 12 pt. C1S
- Construction: 9x12 closed with 4" pockets and card slits on right pocket. Slits can be for a vertical or horizontal card.



9 X 12 Presentation Folder with two 4" glued pockets.

#### TEMPLATE/ARTWORK/PROOF: Same as 24 Hour Folder, and must be ordered online.

SHORT RUN FOLDER		Quantity/Pricing								
4-COLOR PROCESS	50	100	150	200	250	300	400	500		
Item # SR-1000 Gloss AQ	\$407	\$490	\$573	\$656	\$722	\$772	\$872	\$955		
Gloss Lam	\$490	\$573	\$656	\$739	\$822	\$888	\$1013	\$1121		
Matte/ST Lam	\$548	\$639	\$739	\$830	\$930	\$1004	\$1154	\$1287		

**72 Hour Turnaround** begins the first day COMPLETE ORDER FORM and PRINT READY ART FILE are SUBMITTED ONLINE and received by 10 AM PST. Your order will ship the 3rd business day.

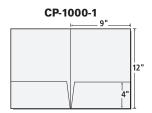
**Detailed artwork instructions** and requirements are available online, as well as the downloadable template. This product must be ordered through our online shopping cart.

# 4-Color Process 1-Side

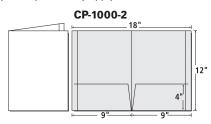


4-COLOR PROCESS 1-SIDE	Quantity								
9 x 12 with 4" Glued Pockets CP-1000 SERIES	100	250	500	1000	2000	2500	3000	4000	5000
WITH GLOSS OR MATTE AQUEOUS COATING	\$656	\$822	\$988	\$1154	\$1702	\$1951	\$2200	\$2615	\$2905
WITH GLOSS FILM LAMINATION	\$722	\$888	\$1121	\$1320	\$2034	\$2366	\$2698	\$3279	\$3735
WITH FLOOD GLOSS UV	\$722	\$888	\$1054	\$1220	\$1834	\$2166	\$2399	\$2880	\$3237
WITH SPOT UV COATING	\$1038	\$1204	\$1370	\$1602	\$2200	\$2532	\$2814	\$3312	\$3735

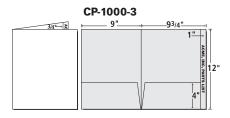
Overall aqueous coating may be gloss, satin, or matte. Our business card slits are standard on the right or left pocket. Slits for odd size cards, brochures, disks are available. Please see "Requirements for Artwork Submission" on Page 18. Additional charge for hard copy color proofs may apply.



9 X 12 Presentation Folder with two 4" glued pockets.



9 X 12 Presentation Folder with two 4" glued pockets and 1" reinforced edges.



9 3/4 X 12 Presentation Folder with two 4" glued pockets and a full length wraparound tab for one-sided printing.

#### Many more stocks & styles available! Visit our website.

Call for price quote on larger quantities!



#### 4-COLOR PROCESS PAPER (Standard Stock)

- C1S 12 pt. White
- C1S 14 pt. White
- C2S 12 pt. White
- Opaque Smooth 80# Cover White

# 4-Color Process 2-Sides

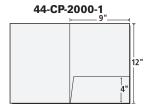


# 4-COLOR PROCESS 2-SIDES WITH AQUEOUS COATING

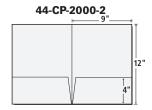
9 x 12 with 4" Glued Pockets 44-CP-2000 SERIES

	Quantity											
100	250	500	1000	2000	2500	3000	4000	5000				
\$1154	\$1320	\$1486	\$1743	\$2407	\$2739	\$3071	\$3652	\$4133				

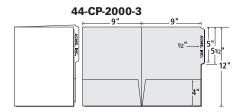
Overall aqueous coating may be gloss, satin, or matte. Our business card slits are standard on the right or left pocket. Slits for odd size cards, brochures, disks are available. Please see "Requirements for Artwork Submission" on Page 18. Additional charge for hard copy color proofs may apply.



9 X 12 Presentation Folder with one 4" glued pockets.



9 X 12 Presentation Folder with two 4" glued pockets.



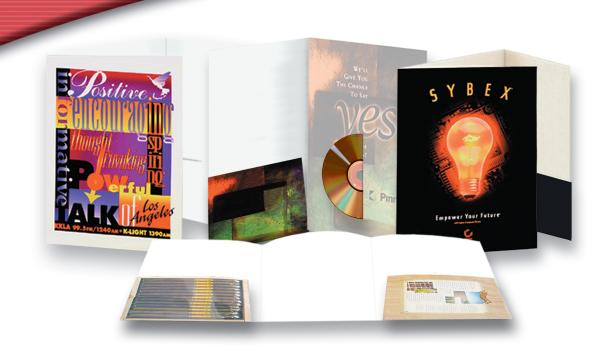
9 X 12 Presentation Folder with two 4" glued pockets and 1/2" tab that is great for filing.

#### 4-COLOR PROCESS 2-SIDES PAPER (Standard Stock)

- C2S 12 pt. White
- Topkote Gloss 95# Cover C2S White

Many more stocks & styles available! Visit our website.

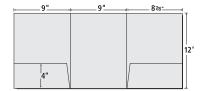
# Tri-Panel 4-Color Process 1-Side



TRI-PANEL 4-COLOR PROCESS 1-SIDE WITH	Quantity								
AQUEOUS COATING	250	500	1000	2000	2500	3000	5000		
9 x 12 with 4" Glued Pocket 340-CP-1000 SERIES	\$1145	\$1311	\$1477	\$2158	\$2490	\$2822	\$3901		

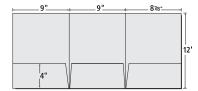
Overall aqueous coating may be gloss, satin, or matte. Our business card slits are standard on the right or left pocket. Slits for odd size cards, brochures, disks are available. Please see "Requirements for Artwork Submission" on Page 18. Additional charge for hard copy color proofs may apply.

#### 340-CP-1000-1



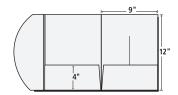
9 X 12 Tri-Panel Presentation Folder with 4" glued pockets and an open middle panel.

#### 340-CP-1000-2



9 X 12 Tri-Panel Presentation Folder with two 4" glued pockets and an unglued 4" flap in the middle.

#### 340-CP-1000-3



9 X 12 Tri-Panel Presentation Folder with two 4" glued pockets. The third panel is curve shaped, has 1/8" capacity spine and folds over the front panel to slide into a die-cut slit on the front panel.

Many more stocks & styles available! Visit our website.

Call for price quote on larger quantities!

#### TRI-PANEL 4-COLOR 1-SIDE PAPER (Standard Stock)

• C1S 12 pt. - White

# Tri-Panel 4-Color Process 2-Sides

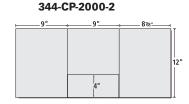


TRI-PANEL 4-COLOR PROCESS 2-SIDES WITH	Quantity								
AQUEOUS COATING	250	500	1000	2000	2500	3000	5000		
9 x 12 with 4" Glued Pockets 344-CP-2000 SERIES	\$1826	\$2075	\$2324	\$3320	\$3735	\$4150	\$5810		

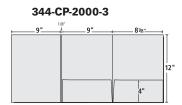
Overall aqueous coating may be gloss, satin, or matte. Our business card slits are standard on the right or left pocket. Slits for odd size cards, brochures, disks are available. Please see "Requirements for Artwork Submission" on Page 18. Additional charge for hard copy color proofs may apply.

# 344-CP-2000-1

9 X 12 Tri-Panel Presentation Folder with two 4" glued pockets and an open middle panel.



9 X 12 Tri-Panel Presentation Folder with one 4" glued pocket on the middle panel



9 X 12 Tri-Panel Presentation Folder with 4" glued pockets on the middle and left or right panel. Front cover has 1/8" capacity spine.

#### TRI-PANEL 4-COLOR 2-SIDES PAPER (Standard Stock)

- C2S 12 pt. White
- Topkote Gloss 95# Cover C2S White

Many more stocks & styles available! Visit our website.

## **VERTICAL POCKET 4-COLOR PROCESS FOLDERS**

# Landscape, Horizontal & Vertical Pockets



# 4-COLOR PROCESS 1-SIDE WITH AQUEOUS COATING

Quantity											
250 500 1000 2000 2500 3000 500											
\$1245	\$1477	\$1743	\$2573	\$2988	\$3403	4731					

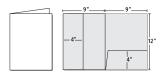
Overall aqueous coating may be gloss, satin, or matte. Our business card slits are standard on the right or left pocket. Slits for odd size cards, brochures, disks are available. Please see "Requirements for Artwork Submission" on Page 18. Additional charge for hard copy color proofs may apply.

#### VP-1000-1



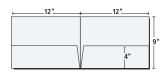
9 x 12 presentation folder with two 4" wide vertical sleeve pockets that are open at side facing center fold.

#### HV-1000-1



9 x 12 presentation folder with one 4" tall standard pocket at right side and one 4" wide vertical sleeve pocket that is open at side facing center fold.

#### LS-1000-1



12 x 9 landscape orientation presentation folder with two 4" tall, 12" wide pockets.

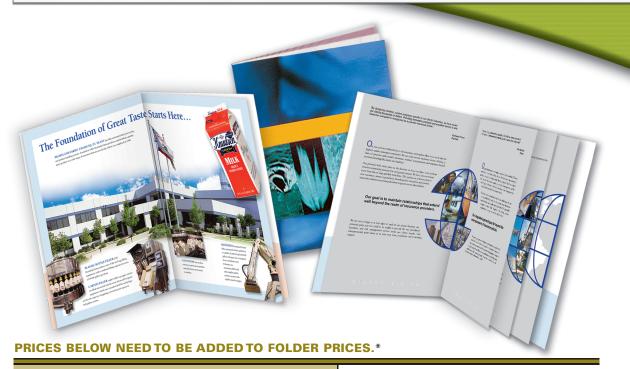
Many more stocks & styles available! Visit our website.

Call for price quote on larger quantities!

LARGE FOLDERS 4-COLOR 1-SIDE PAPER (Standard Stock)

• C1S 12 pt. - White

# Stitched Insert



### 4-PAGE STITCHED INSERT

(ADD TO FOLDER PRICE)\*

100# Gloss Book
4-COLOR PROCESS with Aqueous Coating

	Q	uantity	/	
500	1000	2000	2500	5000
\$1145	\$1477	\$1743	\$1909	\$2822

# 8-PAGE STITCHED INSERT (ADD TO FOLDER PRICE)\*

100# Gloss Book
4-COLOR PROCESS with Aqueous Coating

	Quantity										
500	1000	2000	2500	5000							
\$1477	\$1743	\$2307	\$2573	\$3901							

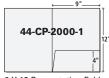
These prices must be added to the cost of the folder. All prices include aqueous coating (gloss, satin, matte) and saddle stitching.

# \*4-COLOR PROCESS FOLDER 2-SIDES WITH AQUEOUS COATING

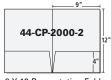
9 x 12 with 4" Glued Pockets 44-CP-2000 SERIES

	Quantity										
500 1000 2000 2500 5000											
\$1486	\$1743	\$2407	\$2739	\$4133							

Please see "Requirements for Artwork Submission" on Page 18. Additional charge for hard copy color proofs may apply.



9 X 12 Presentation Folder with one 4" glued pockets.



9 X 12 Presentation Folder with two 4" glued pockets.

12-

#### STITCHED INSERT PAPER (Standard Stock)

Topkote Gloss 100# Book C2S - White
 FOLDER PAPER (Standard Stock)

• Topkote Gloss 95# Cover C2S - White •

# Economy 1 & Economy 2





Economy 1

Economy 2

If necessary an overall gloss or matte aqueous coating will be applied at no charge. UPTO 30% COVERAGE

ONE-OPERATION				Qı	uantity	/			
One Color Print or Foil or Emboss	100	250	500	1000	2000	2500	3000	4000	5000
CE-1000 SERIES	\$332	\$432	\$581	\$780	\$1162	\$1353	\$1544	\$1934	\$2324

TWO-OPERATION		Quantity								
Two Colors of Printing or Foil & Emboss or Two Colors of Foil	100	250	500	1000	2000	2500	3000	4000	5000	
CE-2000 SERIES	\$490	\$598	\$764	\$988	\$1419	\$1652	\$1876	\$2357	\$2789	

#### **IMPRINT CHOICES:**

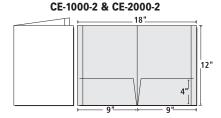
Print one ink color, on one side (front cover, back cover, and pockets) up to 30% coverage.

Foil stamp one color, one location, up to 16 square inches.

Emboss one location, up to 16 square inches.

# CE-1000-1 & CE-2000-1

9 X 12 Presentation Folder with two 4" glued pockets.



9 X 12 Presentation Folder with two 4" glued pockets and 1" reinforced edges.

9 3/4 X 12 Presentation Folder with two 4" glued pockets and a full length wraparound tab for one-sided printing.

# Many more stocks & styles available! Visit our website.

Call for price quote on larger quantities!

#### **ECONOMY PAPER (White Stocks)**

- C1S 12 pt. White Semi-Gloss
- C1S 14 pt. White Semi-Gloss
- C2S 12 pt. White Semi-Gloss

# Group A-1 & Group A-2





Group A-1

Group A-2

If necessary an overall gloss or matte aqueous coating will be applied at no charge. **UPTO 30% COVERAGE** 

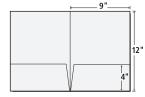
ONE-OPERATION		Quantity								
One Color Print or Foil or Emboss	100	250	500	1000	2000	2500	3000	4000	5000	
GA-1000 SERIES	\$390	\$490	\$656	\$905	\$1469	\$1710	\$1951	\$2424	\$2905	

TWO-OPERATION	Quantity								
Two Colors of Printing or Foil & Emboss or Two Colors of Foil	100	250	500	1000	2000	2500	3000	4000	5000
GA-2000 SERIES	\$540	\$672	\$863	\$1112	\$1735	\$2009	\$2291	\$2822	\$3370

#### IMPRINT CHOICES:

Print one ink color, on one side (front cover, back cover, and pockets) up to 30% coverage. Foil stamp one color, one location, up to 16 square inches. Emboss one location, up to 16 square inches.

#### GA-1000-1 & GA-2000-1

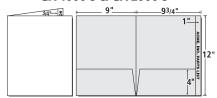


9 X 12 Presentation Folder with two 4" glued pockets.

# GA-1000-2 & GA-2000-2 12"

9 X 12 Presentation Folder with two 4" glued pockets and 1" reinforced edges.

#### GA-1000-3 & GA-2000-3



9 3/4 X 12 Presentation Folder with two 4" glued pockets and a full length wraparound tab for one-sided printing.

#### **GROUP A PAPER**

- Cast Coated C1S 12 pt. White Opaque Smooth 80# Cover Natural
- Opaque Smooth 100# Cover White
- Topkote Gloss 130# Cover White .
- Linen 84# Cover White
- Linen 84# Cover Soft White
- Linen 84# Cover Ivory
- Linen 84# Cover Fog Gray

Many more stocks & styles available! Visit our website.

# Group B-1 & Group B-2





Group B-1

Group B-2

ONE-OPERATION	Quantity								
Foil or Emboss or One Color Print	100	250	500	1000	2000	2500	3000	4000	5000
GB-1000 SERIES	\$398	\$556	\$764	\$1145	\$1892	\$2257	\$2589	\$3370	\$3951

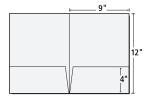
TWO-OPERATION	Quantity										
Foil & Emboss or Two Colors of Foil or Two Colors of Printing	100	250	500	1000	2000	2500	3000	4000	5000		
GB-2000 SERIES	\$548	\$739	\$979	\$1361	\$2208	\$2606	\$2971	\$3801	\$4565		

#### IMPRINT CHOICES:

Foil stamp one color, one location, up to 16 square inches. Emboss one location, up to 16 square inches.

Print one ink color, on one side (front cover, back cover, and pockets) up to 30% coverage. (Not recommended on dark paper.)

GB-1000-1 & GB-2000-1



9 X 12 Presentation Folder with two 4" glued pockets.

# 12"

GB-1000-2 & GB-2000-2

9 X 12 Presentation Folder with two 4" glued pockets and 1" reinforced edges.

Many more stocks & styles available! Visit our website.

Call for price quote on larger quantities!

#### **GROUP B PAPER (Darker Stocks)**

- Linen 100# Cover White •
- Linen 100# Cover Blazer Blue
- Linen 100# Cover Greenbrier @ • Linen 100# Cover - Bordeaux •
- Linen 100# Cover Ultimate Black Cast Coated 12 pt. Cover Black
- Linen 100# Cover Charcoal •
- Felt 80# Cover White
- Felt 80# Cover -Talc
- Felt 100# Cover Greenbrier

  - Cast Coated 12 pt. Cover Red
  - Cast Coated 12 pt. Cover Blue

(12)

# **COVERS/HOLDERS**

# Report Covers & Certificate Holders





#### Certificate Holders

#### ONE-OPERATION

Foil Stamp 1 Color or Emboss RC-1000/CH-1000 SERIES

Quantity											
100	250	500	1000	2000	2500	3000	4000	5000			
\$349	\$490	\$681	\$1046	\$1743	\$2108	\$2379	\$3104	\$3635			

#### TWO-OPERATION

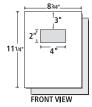
Foil Stamp 2 Colors or Foil Stamp & Emboss RC-2000/CH-2000 SERIES

Quantity											
100	250	500	1000	2000	2500	3000	4000	5000			
\$498	\$672	\$896	\$1262	\$2042	\$2407	\$2805	\$3536	\$4250			

#### **IMPRINT CHOICES:**

Foil stamp one color, one location, up to 16 square inches. Emboss one location, up to 16 square inches.

#### RC-1000-1 & RC-2000-1

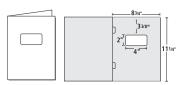


8-3/4 x 11-1/4 two piece report cover with 2 x 4 die-cut window on front cover. This allows the cover page to show through the window.

Many more stocks & styles available! Visit our website.

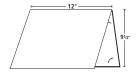
Call for price quote on larger quantities!

#### RC-1000-2 & RC-2000-2



8-3/4 x 11-1/4 report cover folder (one piece) with 2 x 4 die-cut window with round corners on front cover. This allows the cover page to show through the window. Delivered flat.

#### CH-1000-1 & CH-2000-1



Certificate holder: 9.5 x 12 closed. 4 half moon slits on inside back panel to accomodate an 8.5 x 11 certificate. Delivered flat.

#### **CERTIFICATE HOLDERS & REPORT COVERS (Group B Stock)**

- Linen 100# Cover Greenbrier
- Linen 100# Cover Bordeaux •
- - Linen 100# Cover Charcoal @



# Legal Size



If necessary an overall gloss or matte aqueous coating will be applied at no charge. UPTO 30% COVERAGE

LEGAL SIZE FOLDER	Quantity									
9 x 14-1/2 with 4" Glued Pockets C1S 12 pt Semi-Gloss	100	250	500	1000	2000	2500	3000	4000	5000	
ONE-OPERATION LG-1000	\$374	\$473	\$647	\$905	\$1378	\$1560	\$1743	\$2108	\$2473	
TWO-OPERATION LG-2000	\$523	\$656	\$855	\$1112	\$1635	\$1843	\$2058	\$2473	\$2905	

LEGAL SIZE FOLDER	Quantity								
9 x 14-1/2 with 4" Glued Pockets Cast Coated C1S 12 pt.	100	250	500	1000	2000	2500	3000	4000	5000
ONE-OPERATION LG-3000	\$431	\$523	\$722	\$988	\$1502	\$1785	\$2058	\$2606	\$3138
TWO-OPERATION LG-4000	\$614	\$714	\$913	\$1195	\$1760	\$2058	\$2374	\$2971	\$3569

#### **IMPRINT CHOICES:**

Print one ink color, on one side (front cover, back cover, and pockets) up to 30% coverage.

Foil stamp one color, one location, up to 16 square inches.

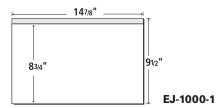
Emboss one location, up to 16 square inches.

LEGAL SIZE FOLDER	Quantity									
9 x 14-1/2 with 4" Glued Pockets C1S 12 pt. LG-5000	100	250	500	1000	2000	2500	3000	4000	5000	
4-COLOR PROCESS 1-SIDE WITH AQUEOUS COATING	\$706	\$872	\$1038	\$1204	\$1785	\$2034	\$2283	\$2698	\$2980	

Overall aqueous coating may be gloss, satin, or matte. Our business card slits are standard on the right or left pocket. Slits for odd size cards, brochures, disks are available. Please see "Requirements for Artwork Submission" on Page 18. Additional charge for hard copy color proofs may apply.



# Escrow Jackets





STANDARD ESCROW JACKET

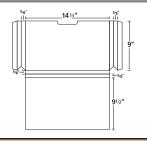
14-7/8 x 9-1/2 110# White Index
80# Opaque Smooth Cover

1-Sided Printing/1-Color (Front & Back)

2-Sided Printing /1-Color Per Side (Front, Back & Tabs)

Quantity									
250	500	1000	2000	2500	3000	4000	5000		
\$457	\$623	\$822	\$1295	\$1511	\$1743	\$2158	\$2573		
\$656	\$830	\$1071	\$1594	\$1843	\$2092	\$2590	\$3038		

# Expandable Escrow Jackets



EJX-1000-1



14-1/4 x 9-1/2 expandable escrow jacket with front sleeve pocket; exposes ½" tab from back panel. Folded at bottom, glued on both sides, open at top. Three scores, 5/8" apart at spine and sides of sleeve pocket for flexible expansion to hold 1" of legal size documents. Delivered flat.

EXPANDABLE ESCHOW JACKET
14-1/4 x 9-1/2 100# Opaque Smooth Cover
1-Sided Printing/1-Color (Front & Back)
2-Sided Printing / 1-Color (Front, Back & Tab) or 2-Colors/1-Sided (Front & Back)
or 2-Colors/1-Sided (Front & Back)

	Quantity											
250	500	1000	2000	2500	3000	4000	5000					
\$747	\$955	\$1245	\$1909	\$2241	\$2573	\$3237	\$3901					
\$946	\$1154	\$1486	\$2208	\$2573	\$2922	\$3669	\$4366					

# Blank Folders

BLANK	<b>FOLDERS</b>	S IN S	ГОСК
IN STOC	K and REA	ADY TO	SHIP

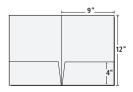
White (12 pt. Cast Coated) Black (12 pt. Plastisheen)

Quantity					
100	250	500	1000		
\$116	\$232	\$365	\$664		
\$166	\$332	\$581	\$913		

#### BLANK FOLDERS ALSO AVAILABLE IN ALL OUR STOCKS

Economy Group A Group A Plus & Group B

Quantity						
100	250	500	1000			
\$116	\$232	\$365	\$581			
\$149	\$282	\$465	\$747			
\$183	\$365	\$631	\$913			



BF-1000-1

9 x 12 with two 4" Glued Pockets Business Card Slits on right pocket

**ALLOW 2 TO 3 DAYS FOR DELIVERY.** 

Many more stocks & styles available! Visit our website.

# 4x9, 6x9 & DOCUMENT FOLDERS



#### **SHORT RUN PRICING**

(Request quote for higher quantities)

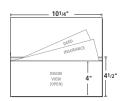
**Print**: 4-color process with overall gloss or matte aqueous coating. **Stock**: 12 pt C1S (4-color one side) or 12 pt C2S (4-color both sides)

SMALL FOLDER	Quantity/Pricing						
4-COLOR PROCESS	50	100	150	200	250	300	500
4/0 + Aqueous (1 Side)	\$407	\$490	\$548	\$606	\$656	\$739	\$822
4/4 + Aqueous (2 Sides)	\$573	\$656	\$739	\$822	\$905	\$1030	\$1154

Overall aqueous coating may be gloss, satin, or matte. Please see "Requirements for Artwork Submission" on Page 18. Additional charge for hard copy color proofs may apply.



6 x 9 presentation folder with 3" glued pockets, ideal for 5.5 x 8.5 insert sheets.



10-1/4 x 4-1/2 document jacket with front 4" tall sleeve pocket; exposes ½" tab from back panel. Folded at bottom, glued on both sides, open at top.



4 x 9 tri-panel presentation folder with two 3" glued pockets and 3" unglued flap in middle.



4 x 9 presentation folder with two 3" glued pockets.

Call for price quote on larger quantities!

Many more stocks & styles available! Visit our website.

# PAPER SAMPLE CHART

Paper samples below are printed reproductions and are for approximate color only. See Paper and Foil Guide in dealer kit for actual stock samples.



#### **ECONOMY STOCKS**



C1S 12 PT. - WHITE SEMI-GLOSS



C1S 14 PT. - WHITE SEMI-GLOSS



C2S 12 PT. – WHITE SEMI-GLOSS



80# COVER-WHITE



C1S 16 PT. – WHITE SEMI-GLOSS

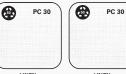
#### **GROUP A STOCKS**



12 PT.-WHITE

LINEN

84# COVER-WHITE



LINEN 84# COVER-SOFT WHITE



LINEN 84# COVER-IVORY



LINEN 84# COVER-FOG GRAY



OPAQUE SMOOTH 80# COVER-NATURAL



TOPKOTE GLOSS 130# COVER-WHITE



OPAQUE SMOOTH 100# COVER-WHITE

#### **GROUP B STOCKS**



LINEN 100# COVER-WHITE



FELTWEAVE 80# COVER\_WHITE



LOOP FELTMARK 80# COVER\_TAIC



LINEN 100# COVER-BLAZER BLUE



LINEN 100# COVER-GREENBRIER



LINEN



100# COVER-BORDEAUX 100# COVER-ULTIMATE BLACK 100# COVER-CHARCOAL













100# COVER-GREENBRIER



CAST COATED 12 PT. COVER-BLACK



CAST COATED 12 PT. COVER-RED



CAST COATED 12 PT. COVER-BLUE

## **GENERAL INFORMATION**

#### REQUIREMENTS FOR ARTWORK SUBMISSION:

- 1. Acceptable file formats are InDesign, QuarkXPress, Illustrator (.ai or .eps), PhotoShop, and PDF. PDF's must not be separated.
- 2.PDF files may be supplied, but when possible, please provide native files, fonts, and linked pictures.
- 3.All images and graphics placed or linked in the artwork must be sent. Color or grayscale images must be at least 300 dpi at final size. Line art or black and white images must be at least 1200 dpi at final size.
- 4.The document size must be the flat (unfolded) size of the folder to be ordered. All panels (front cover, back cover, etc.), pockets, flaps, etc. must be the correct size and must include 1/8" bleeds. Folder specifications and downloadable templates are available.
- 5.If possible, a color proof or previous sample should be sent with the folder order for all color jobs. A grayscale proof with clearly marked color breaks is also acceptable.
- 6. Multicolor artwork which uses any combination of inks, spot varnishes, spot UV coatings, foils, and embossing must be built to output correctly as spot colors.

**PROOFS:** Based upon the ink colors and operations being used on your job, we recommend different kinds of proofs. Shown below are the descriptions and costs for each type.

If you meet all of the requirements listed above in **"Requirements for Artwork Submission"**, a proof is not mandatory, but is recommended to ensure your complete satisfaction with the finished product.

If you do not meet all of the requirements, a representative will contact you to review what **charges will apply for a mandatory proof**. Additional pre-press charges may also apply depending on the complexity of the work needed to correct the files.

Recommended for 1, 2 or 3 Colors, or Foil or Embossing Spinlet proofs Cost: (Consult your representative for cost.)

A SpinJet proof is a low-cost proof that is **NOT Color Accurate**. They are intended to give only a general idea of the colors. You should reference a Pantone® Formula Guide or a foil chart to verify proper colors. **SpinJets are an accurate proof for margins, trimming and construction of your job**.

#### **Recommended for 4-Color Process**

**Epson proofs Cost:** (Consult your representative for cost.)

Epson proofs are extremely color accurate for 4-color process jobs when they print on white coated stock. They are not 100% accurate for all PANTONE® colors or duotones. Please verify any PANTONE® colors with a PANTONE® Formula Guide. If you are printing on UNCOATED or COLORED papers, the colors of ink will appear less bright and somewhat darker than the proof.

**Epson proofs are recommended over Emailed PDF proofs:** In order to properly view a PDF proof, you must be using Acrobat 8 or higher or Adobe Reader 9 or higher. To obtain one of these products go to www.adobe.com. Although PDF proofs are fast and convenient, they cannot give you an accurate preview of how your colors will print. Differences in color settings on computer monitors and calibrations on printers make PDF proofs unreliable for color matching. **If your job has subject matter containing skin tones or colors needing accurate color matching, we strongly recommend an Epson proof.** If you opt to receive only a PDF proof, you may be asked to sign a waiver for color accuracy.

**FILE TRANSFERS:** Only ZIP, SIT and PDF files may be sent to us via the Internet. Files under 5MB may also be e-mailed.

**FILES VIA DISK:** If you are unable to send files electronically, we accept CDs and DVDs in PC and Mac formats. We prefer not to take flash drives.

**SOLID BLACKS:** Large areas of solid black on 4-color process jobs should be 50% Cyan, 40% Magenta, 40% Yellow, 100% Black.

**HEAVY INK COVERAGE with SPOT COLORS:** Large areas of solid or screened ink/s that have large amounts of ink require an extra charge. In addition, aqueous coating or lamination for sheet protection will also require an extra charge. Call for pricing.

**AQUEOUS COATING:** These coatings are available in a gloss, satin, matte or soft-touch finish, and are a clear protective coating on top of the ink that provides some protection against smearing and scuffing.

**UV COATING:** This coating is only available in a gloss finish that is much more glossy than aqueous or varnish. UV Coating provides protection against smearing and scuffing, but tends to show fingerprints on dark colors.

**SPOT UV COATING:** UV coating can also be applied to specific areas for enhancement. This requires you to create a file that indicates the area(s) you wish to apply the Spot UV Coating.

**LAMINATION:** This material is a layer of plastic adhered to the top of the printed sheet that provides the best protection. Available in gloss, matte, and soft-touch finishes and thicknesses from 1.5 mil to 10 mil.

**PRODUCTION TIME:** Standard orders will ship 3 to 5 working days after we receive approved artwork. Allow extra time for proofs, custom stock, custom dies, hand gluing, and heavy ink coverage jobs.

**RUSH ORDERS:** We welcome rush orders! Please call customer service for production schedule based on the complexity of your order.

**CHANGES OR CANCELLATIONS:** Changes to orders in process may require additional charges and/or time. Cancellations after an order is in process will require payment for actual work performed.

**OVER RUN/UNDER RUNS:** All orders are subject to a 10% over run or under run, however, we will only charge for the amount you need. If we produce more than the quantity ordered, it is your choice whether or not to purchase the over run.

# SHIPPING CHART

Find your state. The numbers

on the map refer to the approximate cost and average number of days to ship Ground. These prices can be used for all Price List items.

**Approximate delivery for Ground Shipment:** 

**Zone 1 – 1 day** 

Zone 2 - 2 days

**Z**one **3-4** – **3** days

**Zone 5-6 - 4 days** 

(To most major cities)



ZONE & RATE CHART							
QUANTITY		1	2	3	4	5	6
	Ground	16.00	18.00	21.00	25.00	30.00	32.00
100	2nd Day		37.00	50.00	71.00	81.00	86.00
	Next Day - 10:30 a.m.		78.00	87.00	95.00	103.00	109.00
	Ground	17.00	18.00	23.00	28.00	32.00	35.00
250	2nd Day		46.00	60.00	90.00	95.00	97.00
	Next Day - 10:30 a.m.	49.00	97.00	107.00	116.00	124.00	128.00
	Ground	23.00	28.00	35.00	46.00	56.00	62.00
500	2nd Day		81.00	110.00	171.00	178.00	185.00
	Next Day - 10:30 a.m.	88.00	193.00	205.00	222.00	237.00	247.00
	Ground	46.00	53.00	70.00	97.00	105.00	123.00
1000	2nd Day		163.00	187.00	309.00	325.00	341.00
	Next Day - 10:30 a.m.	162.00	309.00	341.00	385.00	407.00	419.00
	Ground	64.00	74.00	86.00	110.00	126.00	143.00
1500	2nd Day		204.00	353.00	385.00	441.00	479.00
	Next Day - 10:30 a.m.	198.00	309.00	429.00	529.00	573.00	589.00
	Ground	71.00	81.00	100.00	121.00	149.00	165.00
2000	2nd Day		248.00	402.00	413.00	468.00	495.00
	Next Day - 10:30 a.m.	210.00	341.00	529.00	551.00	584.00	606.00
	Ground	74.00	98.00	121.00	143.00	176.00	192.00
2500	2nd Day		286.00	441.00	463.00	517.00	556.00
	Next Day - 10:30 a.m.	253.00	390.00	671.00	672.00	716.00	750.00
3000	Ground	82.00	110.00	143.00	165.00	198.00	220.00
	2nd Day		341.00	507.00	595.00	639.00	683.00
	Next Day - 10:30 a.m.	297.00	463.00	750.00	804.00	865.00	915.00
	Ground	105.00	156.00	193.00	220.00	265.00	297.00
4000	2nd Day		451.00	573.00	694.00	760.00	870.00
	Next Day - 10:30 a.m.	385.00	595.00	882.00	1015.00	1045.00	1190.00
	Ground	121.00	127.00	242.00	248.00	331.00	363.00
5000	2nd Day		562.00	640.00	794.00	882.00	1058.00
	Next Day - 10:30 a.m.	463.00	728.00	1015.00	1213.00	1235.00	1485.00

# **CUSTOM SPECIALTY ITEMS**

Custom Die-Cut Folders

**Capacity Folders** 

Tabbed Folders

Slim Jim Folders

Self-Mailing Folders

Gift Certificate Folders

Hotel Key Folders

Straight-Line Gluing Boxes

Software Boxes

Software Sleeves

Media Packaging

Unique Die-Cut Paper Products

Custom Shaped Pockets

Velcro Tabs